

Mewscraft

Commercial Design & Refurbishment



COLLECTIONS 2024

Mewscraft.com



Hal Cripwell
Managing Director

From the director

Mewscraft started in a small garage in 1991 with a display system for Opticians, designed and developed by my brother and I. From that humble start, we became experts in Optical display, and then moved into refurbishing complete interiors. I've always loved design, and take great pleasure in seeing the impact that good design can have on a premises, a business, and on the lives of those who benefit from it. As a design, display and refurbishment Company, the team at Mewscraft has an exciting time... deadlines, challenges, and a great sense of achievement when products are created and projects completed. This brochure aims to give an insight into how we can help you and your business.



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Mewscraft
Commercial Design & Refurbishment



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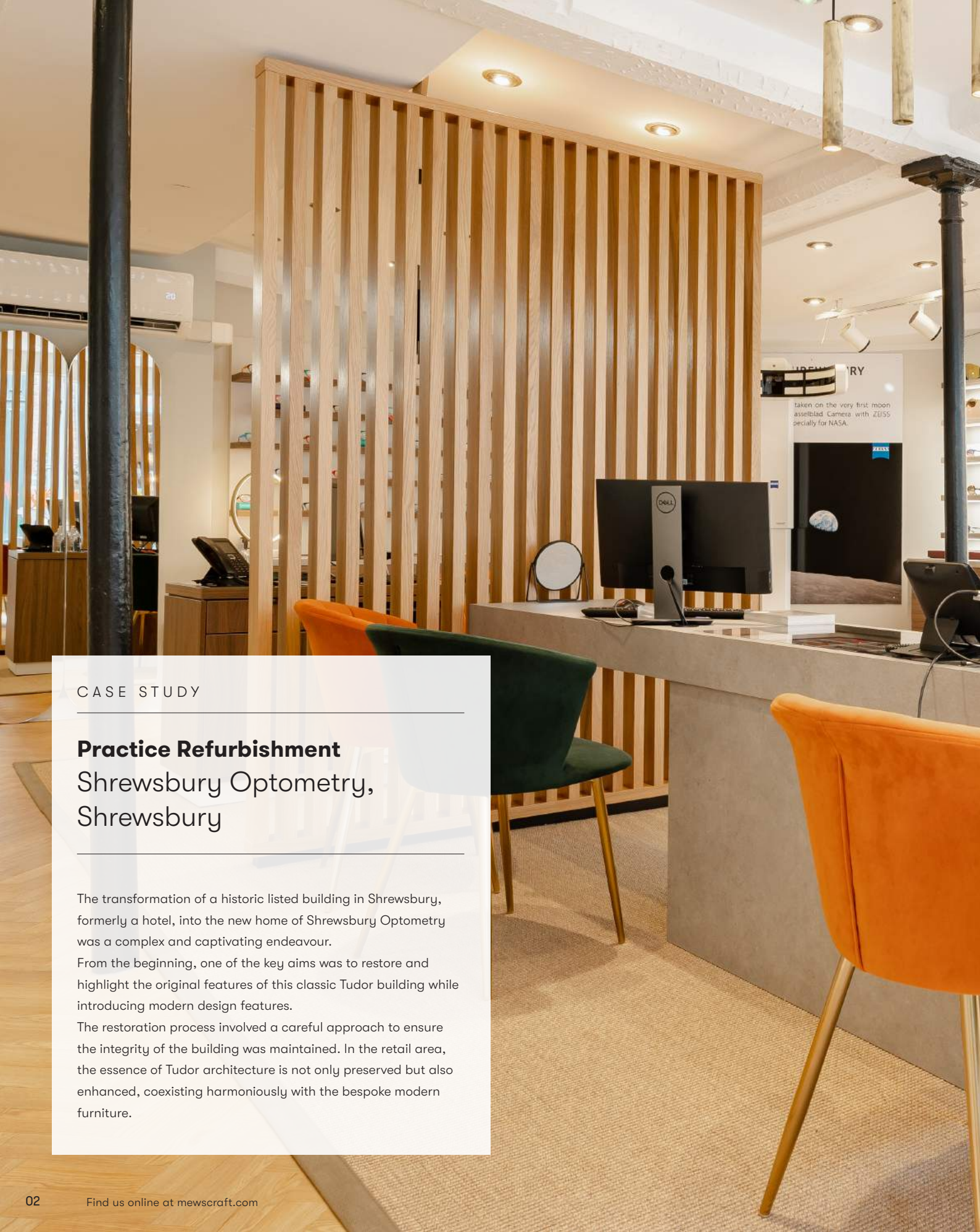
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The image shows a modern interior space, likely a reception area or waiting room. In the foreground, there's a long, light-colored wooden reception desk. Behind the desk, a large wall is covered in vertical wooden slats, creating a screen. To the right of the desk, a computer monitor is visible. In the background, there are shelves with various items, possibly optical equipment or decorative objects. The lighting is warm and modern, with recessed ceiling lights and pendant lights. The overall aesthetic is clean, bright, and contemporary, blending modern design with the historic architecture of the building.

CASE STUDY

Practice Refurbishment Shrewsbury Optometry, Shrewsbury

The transformation of a historic listed building in Shrewsbury, formerly a hotel, into the new home of Shrewsbury Optometry was a complex and captivating endeavour.

From the beginning, one of the key aims was to restore and highlight the original features of this classic Tudor building while introducing modern design features.

The restoration process involved a careful approach to ensure the integrity of the building was maintained. In the retail area, the essence of Tudor architecture is not only preserved but also enhanced, coexisting harmoniously with the bespoke modern furniture.



Wall Displays

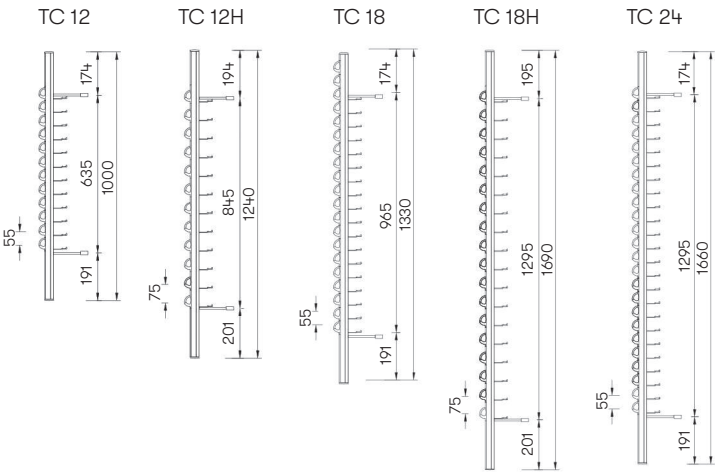
Over the years, Mewscraft has meticulously created a range of wall displays that combine aesthetics with functionality. Offering a wide range of off-the-shelf solutions and beautiful bespoke displays, our collection caters to the diverse needs of every practice. Whether you seek ready-made options or desire a unique tailored display, Mewscraft ensures that each piece not only suits the aesthetic but also serves its intended purpose.

Tubix Circo

The Tubix Circo rods are ideal for both ophthalmic frames and sunglasses. This display rod, with an anodised aluminium finish, is available in a range of lengths. With the Tubix Circo, you can choose from non-locking and key-locking options.



Dimensions



Prices

Product Number	Non-locking	Key-locking
TC 12	£ 97.29	£170.29
TC 12H	£125.10	£185.33
TC 18	£125.10	£214.32
TC 18H	£147.11	£228.22
TC 24	£152.91	£250.23

Prices above include mounting kits.

Accessories



Snap-on Mirror
£30.19

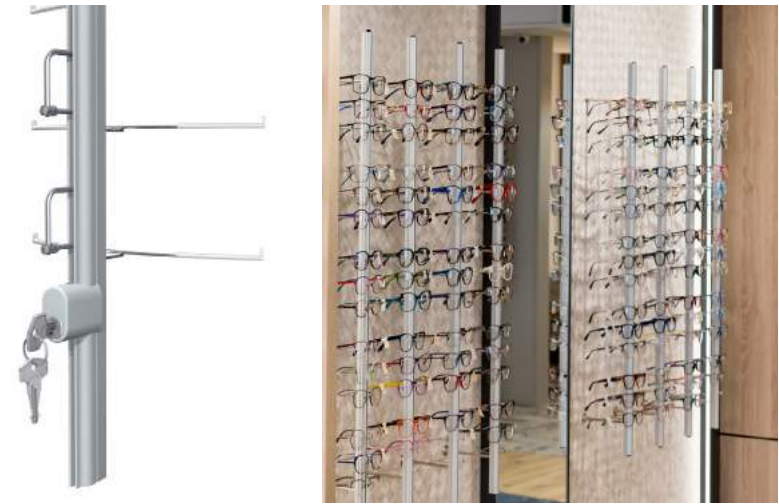


Snap-on Logo Board
£28.98

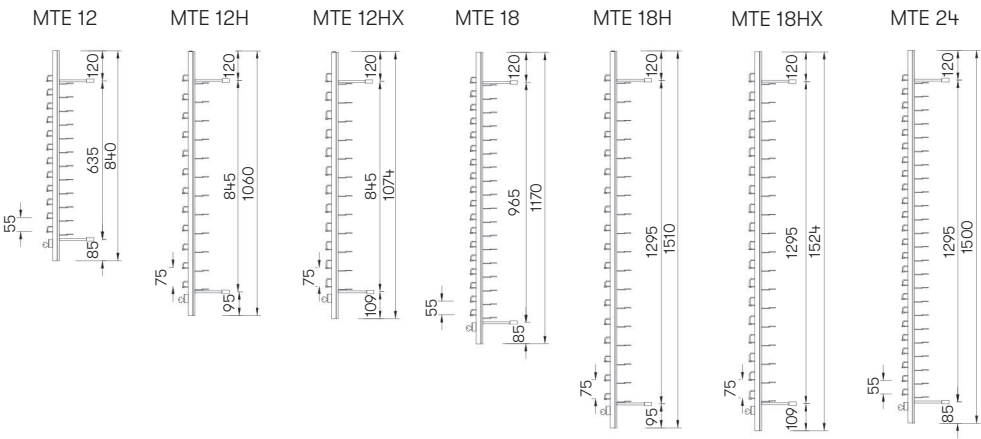


Mini Tubix

The Mini-Tubix range is a well proven and extremely successful display. Minimalist, with an ultra slim profile, this display is perfect whether you're showcasing ophthalmic frames or sunglasses. The Mini Tubix is available in a range of lengths with a choice of either non-locking, or key-locking options.



Dimensions



Prices from

Product Number	Non-locking	Key Locking
MTE 12	£ 93.81	£165.65
MTE 12H	£ 97.29	-
MTE 12HX	-	£176.08
MTE 18	£ 132.05	£209.68
MTE 18H	£ 134.37	-
MTE 18HX	-	£227.06
MTE 24	£ 157.84	£250.23

Prices above include mounting kits.

Accessories



Snap-in Mirror
£57.96



Snap-in Logo Board
£30.19



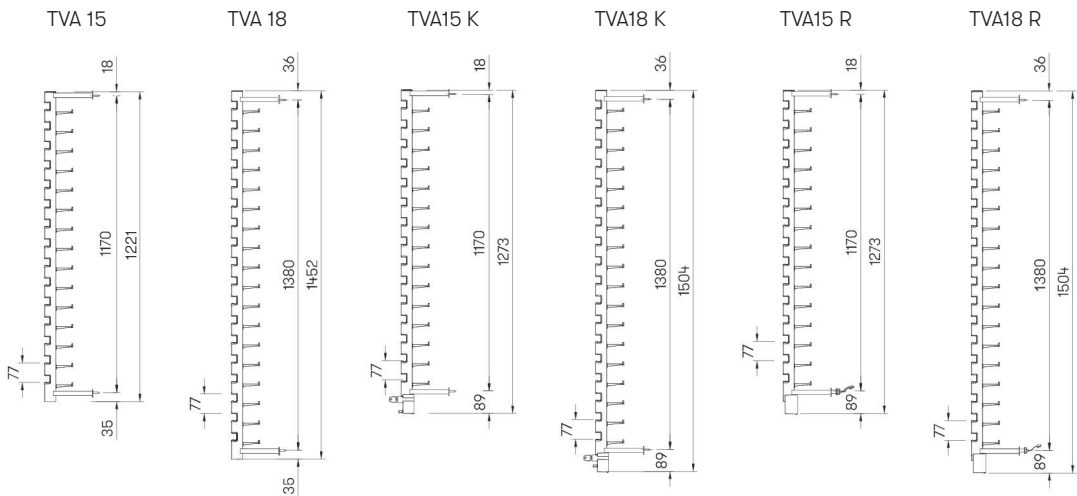
White Logo Board
£20.53

Alumina

The Alumina rod, with its sleek modern design, seamlessly complements any optical practice. Available in standard white or black, it provides a neutral backdrop, or for an eye-catching look, choose from a variety of RAL colours. With alternative mounting brackets, including rotatable options, and a choice of non-locking, key-locking, or remote-controlled locking, the Alumina rod offers versatility for all optical practices. Prices include mounting kits.



Dimensions



Prices from

Product number	Non-locking	Key Locking	Remote Locking
TVA15	£137.88	-	-
TVA18	£152.94	-	-
TVA15 K	-	£243.32	-
TVA18 K	-	£269.97	-
TVA15 R	-	-	£515.61
TVA18 R	-	-	£558.48
TVAFIX	£ 22.01		

All available in white as standard.

Special colours and lengths available along with top and bottom fixing options.

Accessories

Alumina Top Logo Holder
White
£23.87

Alumina Flexible Position Logo Holder
White
£23.87

Alumina Poster Holder, A5
White
£42.72

Alumina Mirror, A5
£66.59



Frame example 2 - Rod panel with laminate frame, and LED feature lighting.
Practice: McLachlan Opticians.

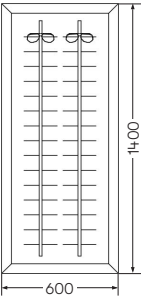
Rod Panel

Enhance your practice with our exquisite rod displays, a sophisticated and visually striking solution for holding a high number of frames. Enjoy the convenience of locking options without sacrificing aesthetics. Our made-to-order rod displays allow you to customise the look by choosing from a range of finishes and dimensions to suit your space.

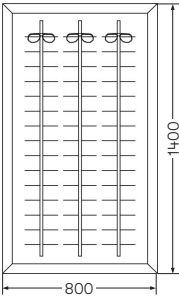


Dimensions

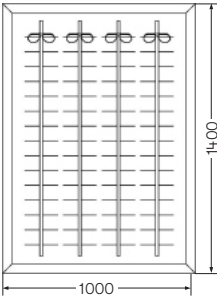
Standard panel A
From 30 no. frames



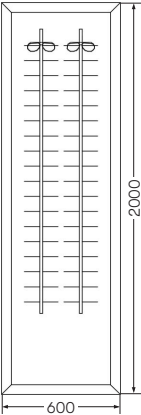
Standard panel B
From 45 no. frames



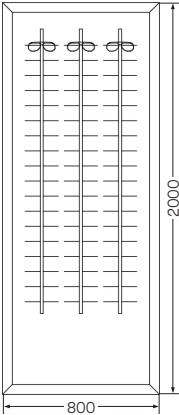
Standard panel C
From 60 no. frames



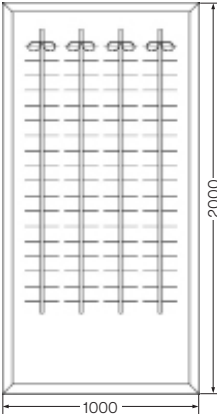
Tall panel A
From 36 no. frames



Tall panel B
From 54 no. frames



Tall panel C
From 72 no. frames



Prices from

Product Number	
Standard panel A	£ 896.64
Standard panel B	£1,078.20
Standard panel C	£1,251.96
Tall panel A	£1032.84
Tall panel B	£1,210.74
Tall panel C	£1,388.64

Prices based on frame example 1 with white Alumina non-locking single display rods.

This product can be made in a variety of finishes and sizes, the illustrations on the left are examples. Prices may vary depending on finish. Please contact us to discuss other options.

Options



Frame Example 1



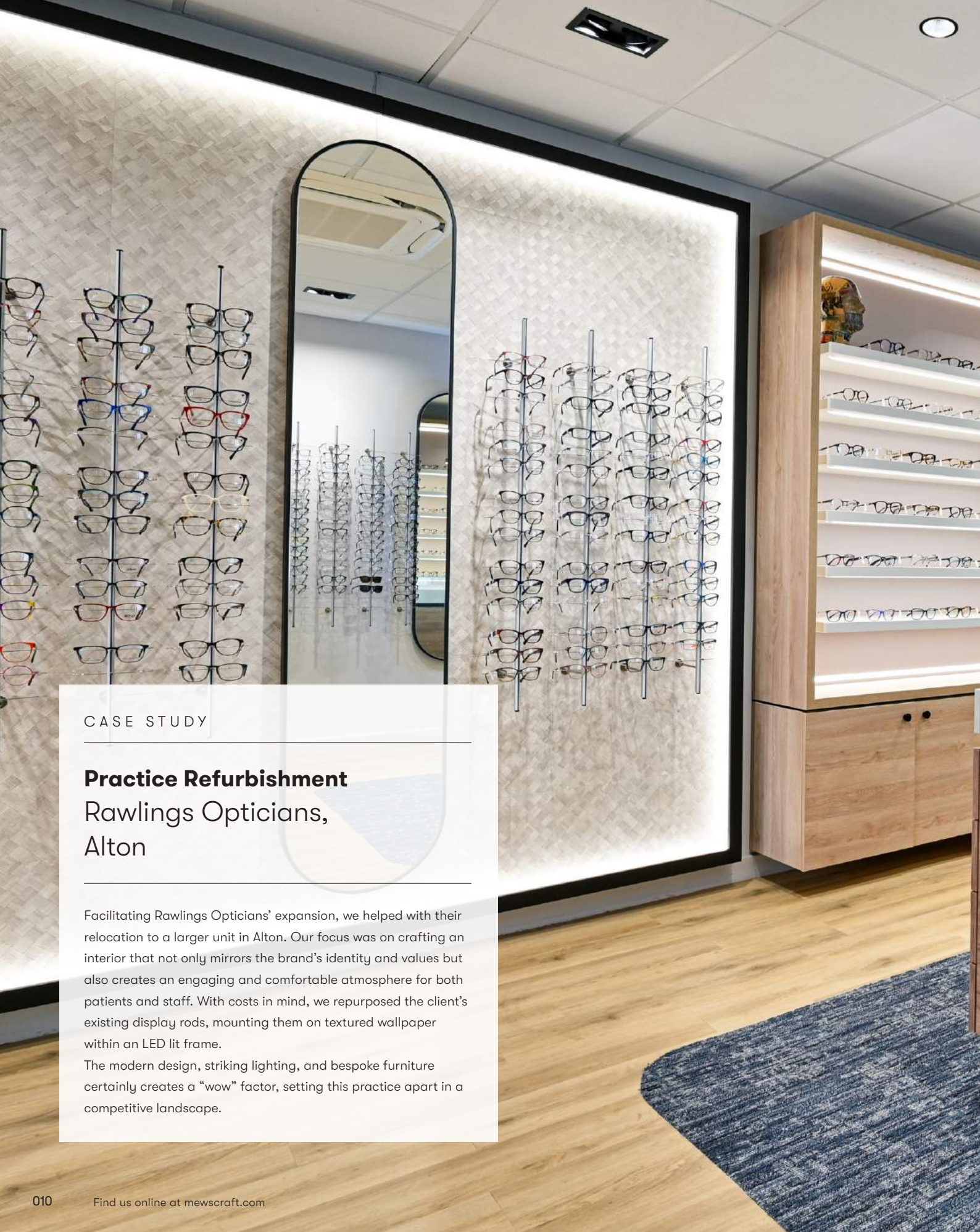
Frame Example 2



Acrylic Option



LED Halo lighting



CASE STUDY

Practice Refurbishment Rawlings Opticians, Alton

Facilitating Rawlings Opticians' expansion, we helped with their relocation to a larger unit in Alton. Our focus was on crafting an interior that not only mirrors the brand's identity and values but also creates an engaging and comfortable atmosphere for both patients and staff. With costs in mind, we repurposed the client's existing display rods, mounting them on textured wallpaper within an LED lit frame.

The modern design, striking lighting, and bespoke furniture certainly creates a "wow" factor, setting this practice apart in a competitive landscape.





The impact of Interior Design on patient experience.

Design is all around us, and much of it we take for granted: our kitchen, our car, our clothes, coffee shops, and so on. When a Customer approaches your practice, they may well not realise how they are being influenced by the design of their surroundings.

The practice design can send a message, which signals to the Customer they are in a high-end, mid-range or budget premises. These signals start outside the premises, with your shop window, your signage and your external branding colours (if you have them).

Once they are through the front door, floor finishes, lighting, wall displays and so on all re-inforce a certain feeling for the Customer. And this feeling will continue as they approach the Reception area, wait in a seating area, and are taken through for an eye examination. So it follows that it may be time well spent to consider what sort of patient experience you would like your Customers to have, and tailor their visit to your practice accordingly.



You may not want to appear too expensive, as this could lose you new Customers. On the other hand you may be actively hoping to position the practice mid to high end, and therefore it may be good to look quite expensive. Or you may wish to have different zones, with a different feel in each zone. Our Designers are accustomed to working to different briefs, and can create a scheme for you which uses design to send the signals you want to send.

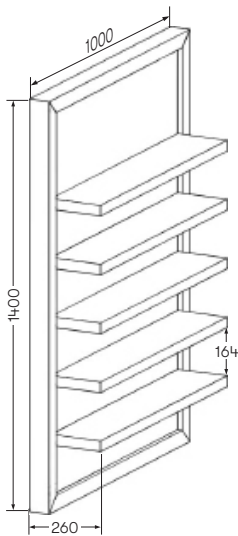
The other crucial aspect of Interior Design that affects your Customer experience, is the smooth working of practical and functional tasks which need to be carried out in the practice: booking patients in, patient waiting, paperwork, the eye examination, dispensing, collections, payment and so on. Good design helps the work flow and helps that patient experience to be an excellent one.

LOLA

The LOLA shelving display is a simple, yet elegant, display that includes LED lighting on the under side of each shelf. This illuminates the spectacle frames, showing them in their best light. Made to order, these units can be customised to suit your practice aesthetic.



Dimensions



Portrait orientation of the LOLA.

Prices from

Product Number	
LOLA display without LED illumination	£1,244.88
LOLA display with LED illumination	£1,409.88
*Prices based on illustration to the left	

This product can be made bespoke to your needs in a variety of finishes and sizes. The illustration on the left is an example of dimensions. Prices may vary depending on finish. Please contact us to discuss other options.

Options



MONO Stick
Lockable with adhesive pad
£31.40



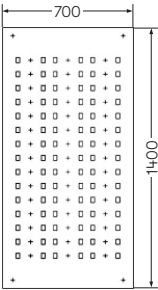
PIN Panel

The Pin Panel offers an organised and clear display for spectacle frames, particularly well suited to a children’s displays. Its versatility allows you to create a playful and eye-catching zone for children. Customise it further by choosing a vinyl image behind or on the panel. Made to order, these panels can be tailored to meet your specific needs, with the added security option of the MONO locking system if required.

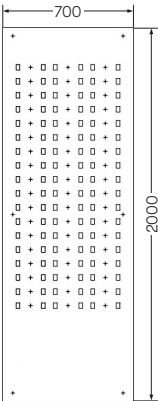


Dimensions

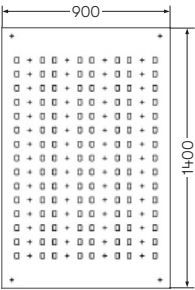
Standard 700 Pin
45 frames



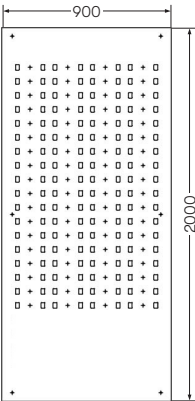
Tall 700 Pin
54 frames



Standard 900 Pin
60 frames



Tall 900 Pin
72 frames



Standard Panel Finish Options



Polar White



Gloss White



Dual Satin

Prices from

Product Number	Non-locking (PIN)	Locking (MONO)
Standard 700 Pin	£405.06	£1,134.06
Tall 700 Pin	£496.68	£1,371.48
Standard 900 Pin	£547.59	£1,519.59
Tall 900 Pin	£752.90	£1,670.57

Prices include stand off fixings for the acrylic panel.

Options



Non-locking Pins



MONO Locking Pins

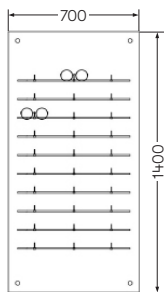
PUR 2

The PUR display system offers an ideal solution for practices seeking a flexible and streamlined display. Its adaptability makes it suitable for various practice requirements and aesthetics, whether mounted on a wall, acrylic panel, or feature backboard. This modern and clean display is fully customizable in a range of colours and lengths, allowing easy attachment of various accessories to the horizontal bar.

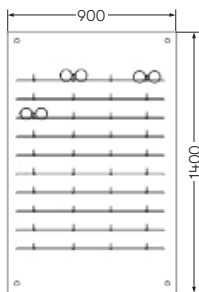


Dimensions

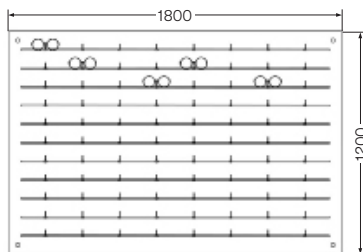
PUR2 7/14
30 frames



PUR2 9/14
40 frames



PUR2 18/12
88 frames



Standard Panel Finish Options



Polar White



Gloss White



Dual Satin

Prices from

Product Number

PUR 7/14	£ 451.56
PUR 9/14	£ 546.86
PUR 18/12	£ 902.92

Prices include horizontal rods, rod fixings, single spectacle displays, acrylic panel and standoff wall fixings for mounting the panel to the wall.

Accessories



Single Spectacle Holder
£6.04



Spectacle Case Holder
£7.25



Shelf XL
£37.43



Exchangable A4 Poster panel
£88.15



Mirror
£60.38



Logo Board
£31.40

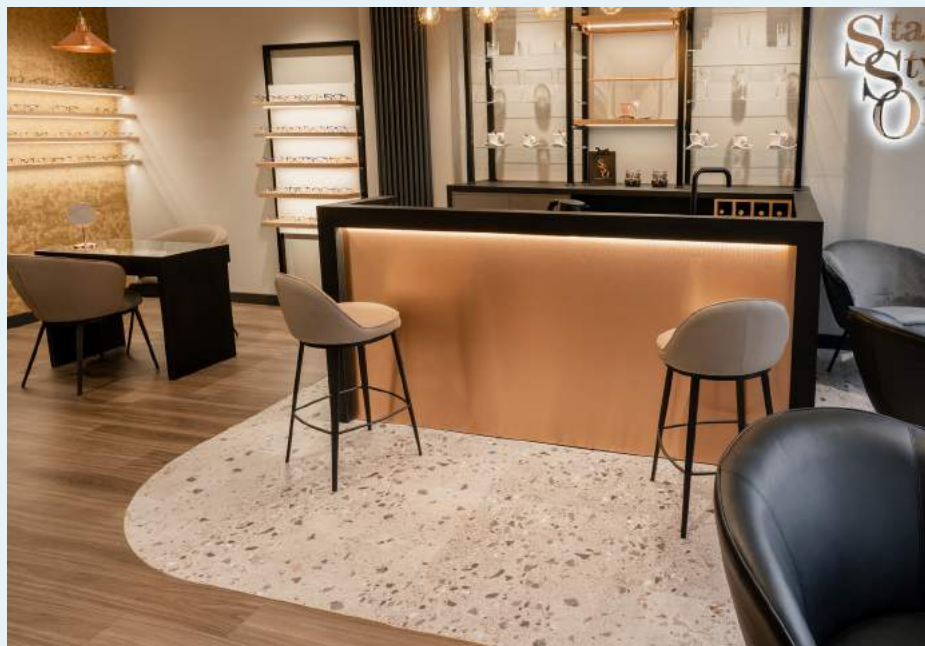


The latest Interior Design trends

As an Interior Design and Fit-out Company we enjoy being at the forefront of emerging trends. Our Designers love their chosen subject, and are in tune with the wider Interior Design Industry, both residential and commercial. This helps them recognise the latest trends and fashions. In general terms in the Optical market, we are working with more and more Customers who want a really lovely, mid to high end practice. They want their patients to feel that they are somewhere professional, yet which is not too scary and clinical.

The trend of incorporating Hearing Care continues, and this generally means creating a special room for this. The patient flow has to work well, and the practicalities of operating a busy practice must be catered for. A refurbishment is an opportunity to get this right.

To look at specific trends on the Optical side, one is the wish to display fewer spectacle frames, but to display them more elegantly. Not so many seem to want to display more



than 500 or 600 frames, with 300 to 400 being more typical. Surplus stock is often stored in frame drawers, which are easily accessible and may be chosen with a glass top to allow the contents of the top drawer to be seen.

Privacy while dispensing is frequently required, especially among higher end practices, and this could take the form of a low level partition, a slatted partition, or similar. LED lighting adds so much to frame display that this is also something we often

incorporate within displays. The display island is also proving a winner, and we have designed many variants along this theme. Some of them double up as an informal overflow dispensing space.

In terms of flooring, wood effect vinyl flooring remains popular, but concrete or stone effect tiles can also bring a contemporary feel. Consulting rooms are still often fitted out with carpet, though luxury vinyl tiles are becoming more popular. There are many more, so do call us if you would like to explore this further.

Single Shelves

In an optical practice, introducing shelving can be a great way to focus your collection of frames and show specific groups or styles. Shelving can look sleek and modern and is also an easy way for customers to see the range of frames. There are a number of different styles and finishes that we offer meaning that this versatile system can suit any practice.



Key-Locking Shelves

The L-Body shelf is our latest locking shelf option. This shelving display is a mixture of versatility and security - One turn of a key and the entire shelf locks securely. Whether you're looking to display fewer frames or show a wide range of frames, this is a great option for you.

Prices from

L-Body - Locking (3 Frame)	£201.93
L-Body - Locking (5 Frame)	£269.24



LED Shelves

Our LED shelves are the perfect blend of modern design and functional lighting. Illuminate your eyewear with style and sophistication as these sleek shelves cast a subtle glow that enhances the aesthetic of any practice. These shelves can be made in various sizes and finishes to suit any space.

Prices from

LED Shelf (1200 x 250mm)	£218.25
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Glass Shelves

Our glass shelves provide an unobtrusive but high quality means of displaying your spectacle frames. These shelves can be made in various sizes and glass finishes.

Prices from

Clear toughened glass shelf (600 x 200mm)	£43.14
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All prices exclude VAT.



Example of lightboard display with matt white back panel and satin acrylic shelves.
Practice: Classic Eyes.

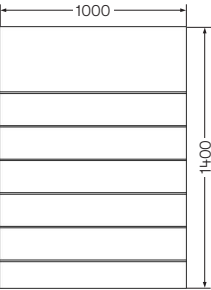
Lightboards

The lightboard is a minimalist yet sophisticated approach to frame display. The LED Illumination ensures each shelf is evenly lit, offering an exclusive look to the frames on display. We are able to offer different sizes in addition to those below.

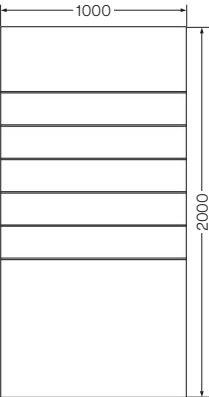


Dimensions

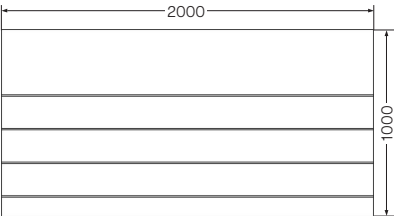
LB10/14



LB10/20



LB20/10



Prices from Product Number	
LB10/14	£1,934.50
LB10/20	£2,094.70
LB20/10	£2,262.00

Options



MONO Stick
Lockable with adhesive pad
£31.40



MONO Rack
Lockable with screw fixings
£25.36



CARRÉ System

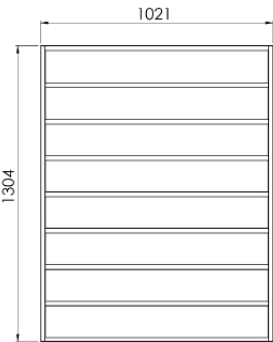
Introducing the CARRÉ Display system – a striking innovation designed for showcasing your spectacle frames with optional remote locking system. Meticulous consideration ensures that the frames are presented beautifully on shelves, illuminated with the perfect lighting to highlight each frame. This pioneering lockable shelving display combines security and sophistication, offering a first-of-its-kind solution for effortlessly locking and presenting your frames in a high-end display.



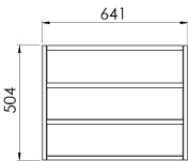
CARRÉ Steel Shelf Display

Dimensions

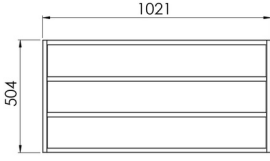
CARRES10/13



CARRES6/5



CARRES10/5



Prices from

Product number	Non-locking	Remote-locking
CARRES10/13	£2,433.56	£5,146.71
CARRES6/5	£1,113.32	-
CARRES10/5	£1,216.78	£2,635.49

Prices may vary depending on finish. Please contact us to discuss other options.



Accessories



Logo promotion boxes.



Frame highlight panel.

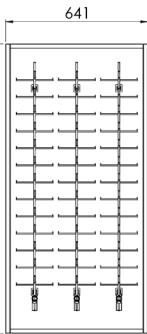
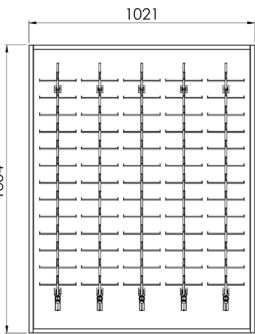
CARRÉ Rod Display

The CARRÉ Rod Display – a sleek and minimalistic showcase featuring display rods and available in various colours. This elegant solution is ideal for displaying frames on a locking system that seamlessly combines aesthetics with functionality. The top panel has built in LED lighting, ensuring optimal illumination for your eyewear collection, presenting each frame perfectly.



Prices from		
Product number	Non-locking	Key-locking
CARRER6/13	-	£1,708.67
CARRER10/13	£1,864.00	£2,019.33

Prices may vary depending on finish. Please contact us to discuss other options.

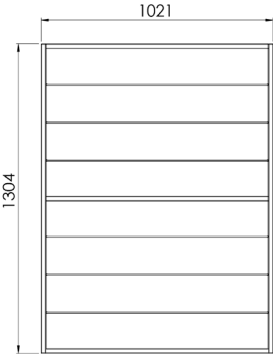
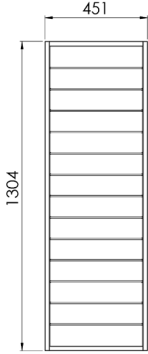
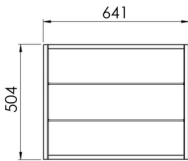
Dimensions	
CARRER6/13	CARRER10/13
	



CARRÉ Glass Shelf Display

The CARRÉ Glasses Cabinet is a wall unit with glass shelves carefully designed to showcase eyewear collections in the best way. Its minimalist and refined design ensures that all attention is directed to the displayed frames. With embedded LED lighting in the top panel, this cabinet minimizes shadows, offering an even glow that creates a serene setting. This thoughtful design allows the natural colours and beauty of each pair of glasses to shine brilliantly.



Dimensions			Prices from	
CARREG10/13	CARREG5/13	CARREG6/5	Product Number	
			CARREG10/13	£1,848.47
			CARREG5/13	£ 906.11
			CARREG6/5	£ 814.98
Prices may vary depending on finish. Please contact us to discuss other options.				



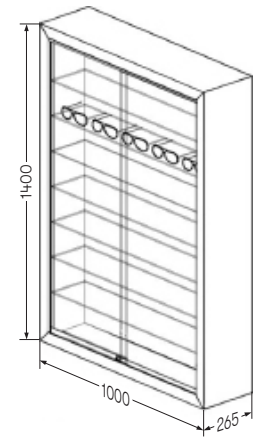
ANITA

The Anita Display is a high-end solution designed to enhance your practice interior. This cabinet offers the sophistication of locking glass doors and integrated LED halo lighting, ensuring it's not just visually striking but also highly functional.

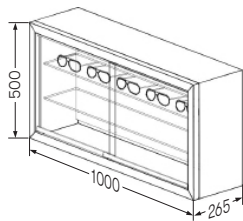


Dimensions

ANITA10/14



ANITA10/50



Prices from

Product Number

ANITA10/14 Non-lockable	£1,466.87
ANITA10/14 Lockable	£1,700.87
ANITA10/50 Non-lockable	£ 967.67
ANITA10/50 Lockable	£ 1,101.83

Prices may vary depending on finish. Other finishes and sizes available. Please contact us to discuss other options.



FEARGUS

Introducing the Feargus glass display unit – the perfect blend between functionality and aesthetics for showcasing your eyewear collection. The unit is designed with glazed panels and sleek glass shelves, creating a simplistic backdrop allowing for all attention to be on the eyewear.

Security meets style with our lockable glass doors, providing a secure enclosure for any valuable eyewear collection. The locking mechanism adds an extra layer of confidence, making the display unit an ideal choice for retail spaces where you want your glasses to be well displayed but secure.



Dimensions

FEARGUS Small Display Unit



FEARGUS Large Display Unit



Prices from

Product Number

FEARGUS Short Display Unit - Non-locking	£1,750.00
FEARGUS Short Display Unit - Locking	£2,650.00
FEARGUS Tall Display Unit - Non-locking	£1,950.00
FEARGUS Tall Display Unit - Locking	£2,850.00

Prices may vary depending on size. Other finishes and sizes available. Please contact us to discuss other options.





How much does a refurbishment cost?

It's hard to generalise on the cost of a refurbishment, because it all depends on how much needs to be done. For example, is it just a refresh of the frame display in the retail area, or does the floor need replacing, the ceiling, the lighting and so on? Do the consulting rooms need to be refurbished, or perhaps an additional one or two added? Is new air-conditioning needed, a new shopfront, new signage etc?

We generally have to go through a questionnaire with our Customers to determine their wishes, and may also visit them, measure up and get a feel for the space. However, we can hopefully give some guidance: Some Customers may spend £2,000 - £3,000 on some new wall displays or a feature display. Other Customers may want a refresh of the



retail area, on a tight budget for say £25,000 to £30,000. A complete re-vamp of the retail area, with new flooring, lighting, electrics, decoration, air-conditioning, displays and furniture could be in the range of £40,000 - £70,000 with the overall size of the space having a big influence.

If the whole practice needs to be re-located and new consulting rooms built, therefore starting with a blank canvas to create a new Optical premises, this could range from £60,000 to over £100,000. All plus VAT. Larger premises could be a fair bit more than this.

However, don't be afraid! A refurbishment is an investment in your business, and can set you apart from the competition. We see so many of our Customers delighted that they have done it, reaping the rewards by winning new Customers, motivating their team and set for a great future. Finance companies, many of whom we work with can help with lease finance, or hire purchase, so that the cost of a refurbishment can be spread over a number of years.



CASE STUDY

Practice Refurbishment Kathryn Anthony Optometry, Bath

The colour palette plays a crucial role in setting the tone for this visually stunning practice. Deep blue walls serve as a bold backdrop, creating a sense of depth and sophistication. Vibrant mustard yellow seating adds a pop of colour, bringing warmth and energy into the space. Lush greenery softens the atmosphere, introducing a touch of nature indoors and enhancing the overall sensory experience.

Sleek LED shelves not only illuminate the eyewear collection but also contribute to a contemporary and minimalist aesthetic, in line with scandinavian design principles. Glass top drawers provide a modern storage solution, while brushed brass accents add a touch of luxury, elevating the overall ambiance of the store.



KATHERINE
ANTHONY
OPTOMETRY

KA

Freestanding Furniture

Optical practices of all shapes and sizes share a common need for storage. In this section, we offer a diverse range of storage units and spectacle displays. Whether wall-mounted, floor-standing against a wall, or freestanding in the middle of a room, Mewscraft's designers strive to make these displays visually stunning. Keeping ahead of evolving fashions and trends, we prioritise good design, seamlessly blending functionality, aesthetics, and cost considerations.

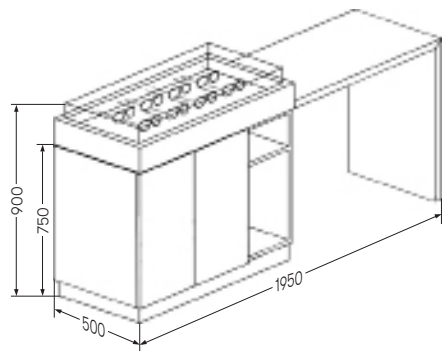
Service Desk

This versatile and stylish desk is designed for opticians who prioritise functionality without compromising on visual appeal.

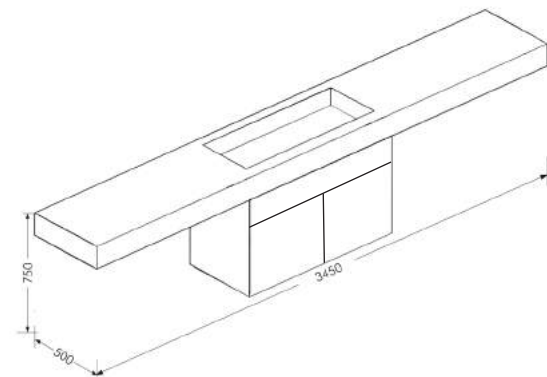
At one end of the island is a thoughtfully designed storage unit that keeps eyewear organised while doubling up as an elegant showcase. At the other end, the service desk turns into a functional workspace for the dispensing optician providing ample space for consultations, adjustments and personalised fittings.



Dimensions



Dispensing Island A



Dispensing Island B

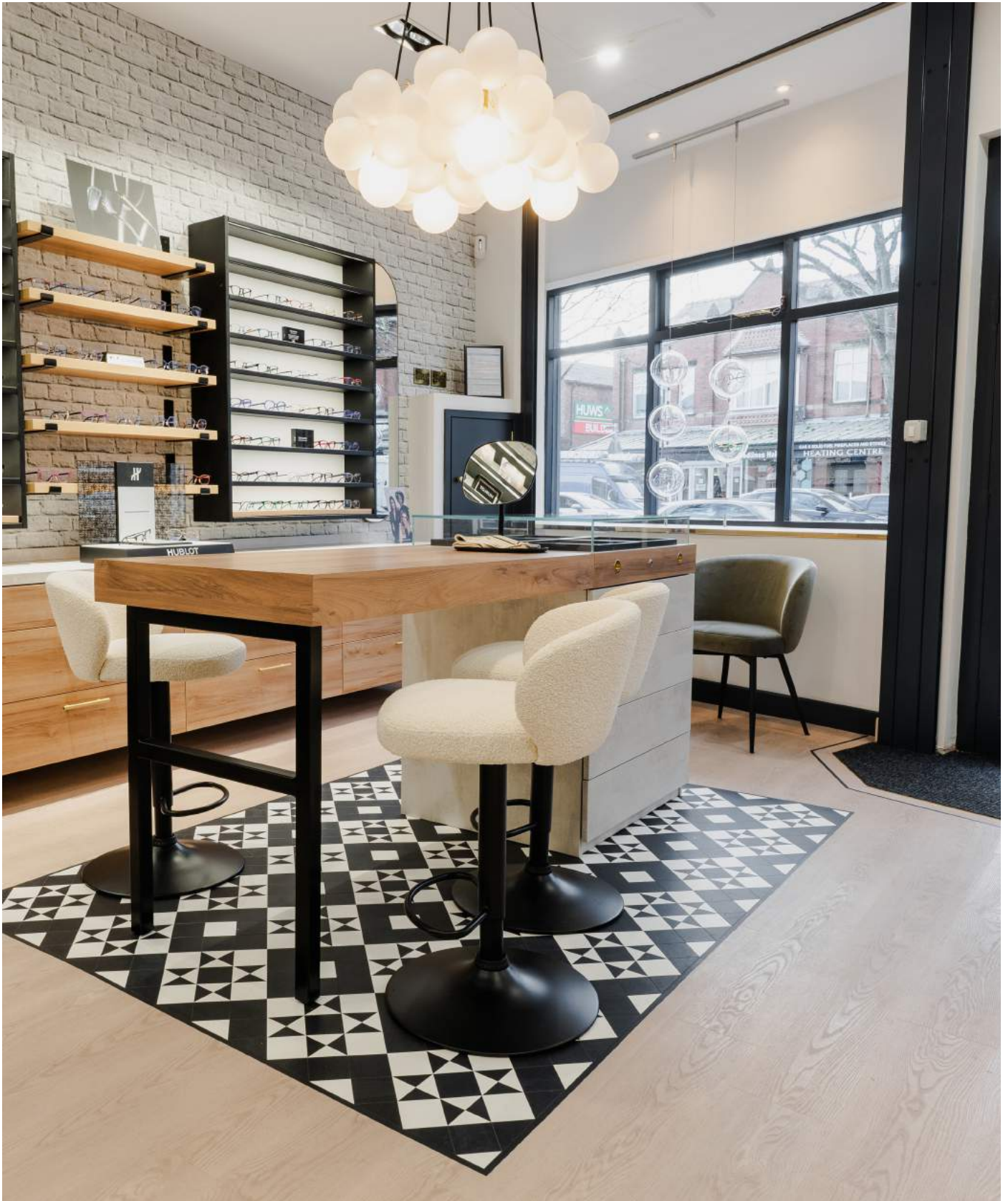
Prices from

Product number

Dispensing Island A	£2,650.50
Dispensing Island B	£3,407.40

Prices may vary depending on finish. Other finishes and sizes available. Please contact us to discuss other options.





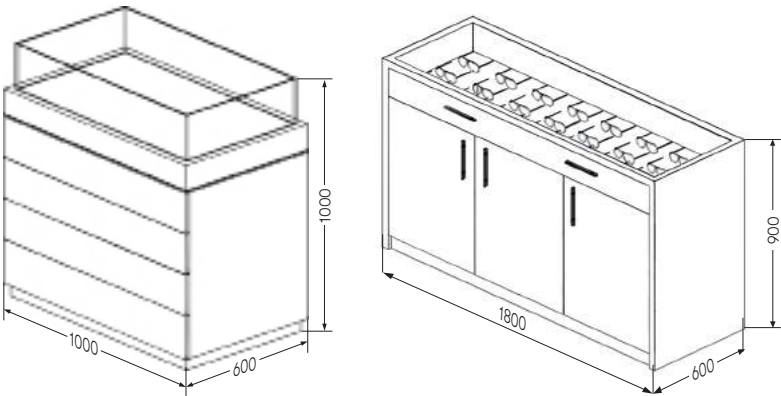
Example of Service Desk with ELIZA Drawer display to end.
Practice: Andrew Willetts Opticians.

ELIZA Showcase

The ELIZA is a freestanding, made-to-order, bespoke island display, featuring a glass showcase and optional storage – an ideal choice for practices with open space in the centre. Departing from typical retail shelving, the ELIZA encourages customers to browse. The frames under the glass top exude exclusivity, especially when complemented by optional LED spotlights. Elevate your eyewear presentation with the ELIZA's distinctive design.



Dimensions



ELIZA Drawer

ELIZA Cupboard

Prices from

Product Number

ELIZA Drawer	£1,868.88
ELIZA Cupboard	£1,926.00

Prices may vary depending on finish. Other finishes and sizes available. Please contact us to discuss other options.

Options



LED Display Lighting





Example of glass top storage unit with flush glass top and white foam inserts inside.
Practice: Narborough Eyecare.



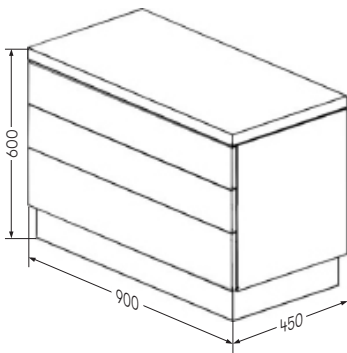
Example of storage unit with double cupboard.
Practice: Adkins Opticians.

Storage Units

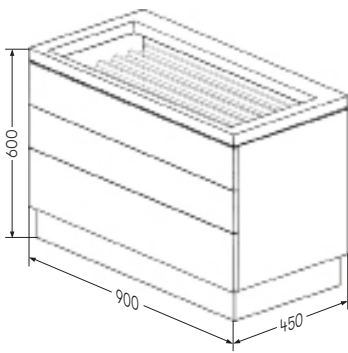
Storage units play a crucial role in the retail area, catering to the organisation of cases, stationary, or frames. Our units are customisable to meet diverse requirements. Opt for glass top units to seamlessly integrate extra display space, complete with optional security. Don't let storage compromise your interior; instead, let us tailor these units to make your practice look modern, contemporary and organised.



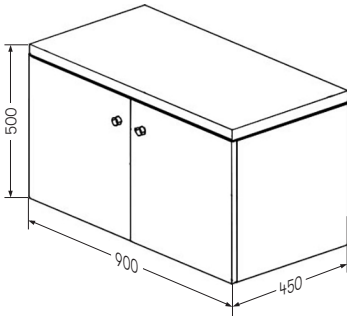
Dimensions



Freestanding storage



Glass top storage



Wall mounted storage

Options



Foam inserts in charcoal grey
£48



Foam inserts in white
£48

Prices from

Product Number

Freestanding storage (Double cupboard)	£ 611.52
Freestanding storage (4 shallow drawers)	£ 776.88
Glass top storage (1 drawer & double cupboard)	£ 750.00
Glass top storage (4 shallow drawers)	£ 970.32
Wall mounted storage (Double cupboard)	£ 611.52
Wall mounted storage (4 shallow drawers)	£ 723.84

All prices exclude handles.
Foam inserts not included.

Prices may vary depending on handle or finish. Other finishes and sizes available. Please contact us to discuss other options.

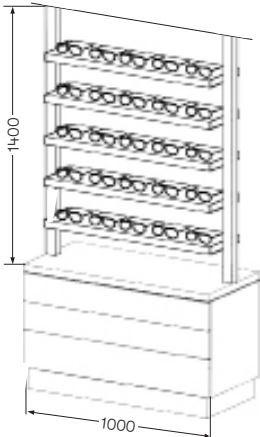
Metalwork Displays

Freestanding metalwork displays can help fill that area of your retail space that you feel is currently wasted. You may need more display, or more storage, and our freestanding displays can offer both. With steel structures, LED lighting and joinery, we can create something to suit you. Any size, any shape, any finish. With our team of designers and excellent manufacturing partners, we should be able to create something which is exactly right for you.

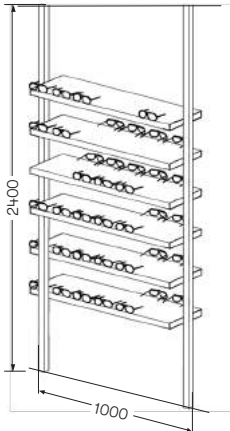


Dimensions

Short Metalwork Display



Tall Metalwork Display



Prices from

Product Number

Short Metalwork Display (without LED lighting)	£1,217.75
Short Metalwork Display (with LED lighting)	£1,562.75
Tall Metalwork Display (without LED lighting)	£1,360.50
Tall Metalwork Display (with LED lighting)	£1,705.50

All prices exclude storage unit below. Other finishes and sizes available.



All prices exclude VAT.

Find us online at mewscraft.com



Example of short Metalwork Display with laminate shelving, and LED feature lighting.
Practice: Alan Bowen Optometrists.

Desks and Seating

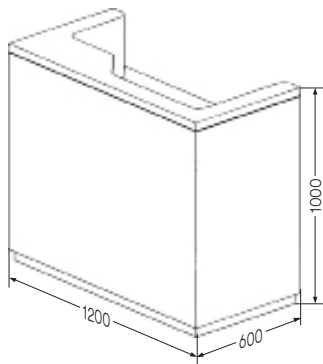
There are other important elements to a successful optical practice design than displays and storage. The more functional side of the practice needs consideration. Staff at a reception desk or welcome desk greet the customer coming into the practice, and so set the first impression. Dispensing desks are important for one-to-one interaction between customer and dispensing optician. Practical seating which also looks good is important for both patients and staff.

Reception Desk

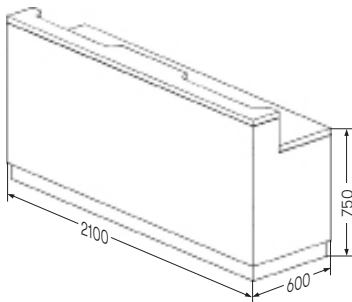
The phrase ‘you only get one chance to make a good impression’ cannot be understated when it comes to your reception area. Every customer, visitor and employee that walks into your practice will get an immediate first impression about the company from the layout, style and presentation of the reception area. Mewscraft provide a bespoke design service for all furniture, so we can create a reception desk tailored to you and your practice.



Dimensions



Pod Desk
Pod desk priced with 1x PC storage unit



2 Person Desk
Reception desk price with 2x PC storage units

Prices from

Product number

Pod Desk	£1,712.88
2 Person Desk	£2,310.36

Extras



Graphic Logo from £75.00





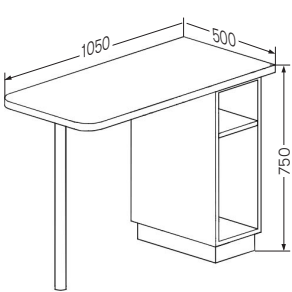
Example of dispensing desk with tapered legs and storage unit below.
Practice: Valli Opticians.

Dispensing Desk

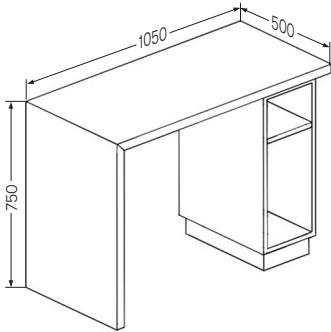
The dispensing desk is a pivotal piece of furniture within a practice, requiring a perfect balance to suit both the dispensing optician and provide comfort for the customer. With our extensive experience in the optical design sector, Mewscraft collaborates with you to craft the ideal dispensing area tailored to your specific needs and preferences.



Dimensions



Dispensing desk with table leg



Dispensing desk with solid leg

Prices from

Product number

Dispensing desk with table leg	£723.84
Dispensing desk with solid leg	£776.88

This product can be made bespoke to your needs in a variety of sizes and finishes. The illustrations are only examples of sizes. Please contact us to discuss other options.

Prices may vary depending on finish. Other finishes and sizes available. Please contact us to discuss other options.



Seating

Seating, often underestimated, is a crucial aspect as it is one of the primary elements your clients interact with. Whether for dispensing or waiting, thoughtful consideration of seating is pivotal—it can be the difference between making people feel comfortable and relaxed or on edge. Beyond their functional role, chairs contribute significantly to your interior and overall aesthetic. The choice of chairs should align with the atmosphere you wish to create in your space. Below is a curated selection of chairs, if you would like to see more options, please contact us.

All prices from

Waiting Chairs



Elane Armchair
£396.50



Avanti Armchair
£400.40



Belinda Sidechair
£404.30

Task Chairs



Harlequin Mesh
£368.94



Platinum Mesh
£347.10



Platinum Plus Round with high back
With arms £358.80
Without arms £402.48

Dispensing Chairs/Stools



Tamper Proof
£228.54



Dispensing Stool
£218.39



Bromley with high back
With arms £684.06
Without arms £585.78

Our approach to creating stunning spaces

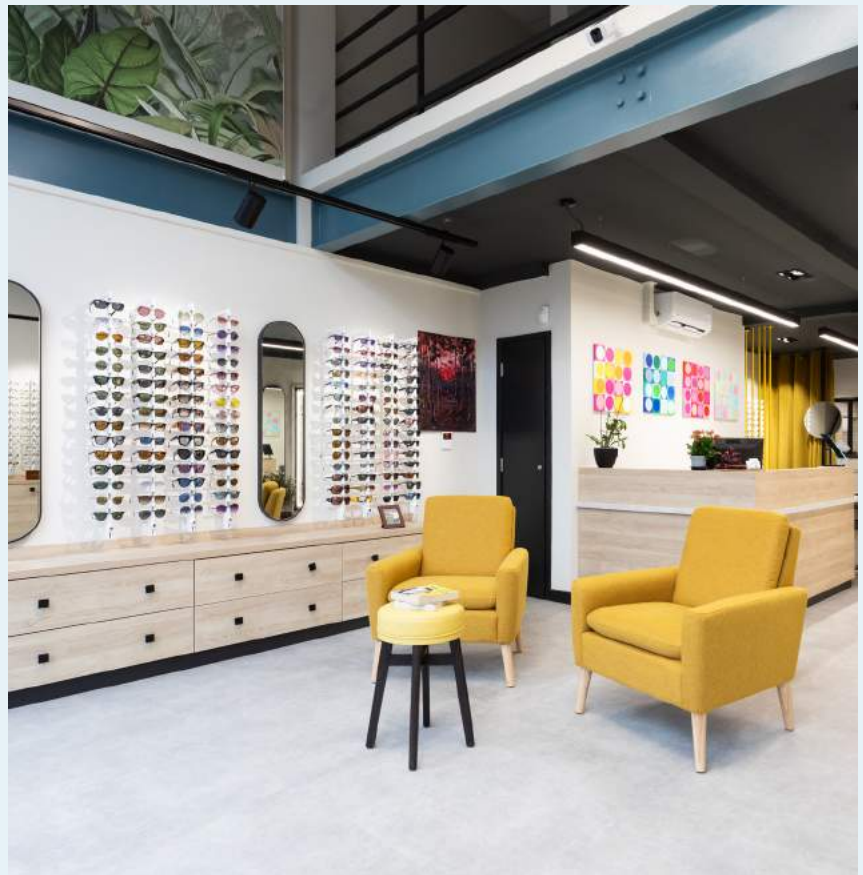
Our aim is to meet our Client's requirements in terms of both design and budget. So we need to start with getting a proper brief from the Customer. We try to ask the right questions, so that any proposals we put forward are in line with what is wanted.

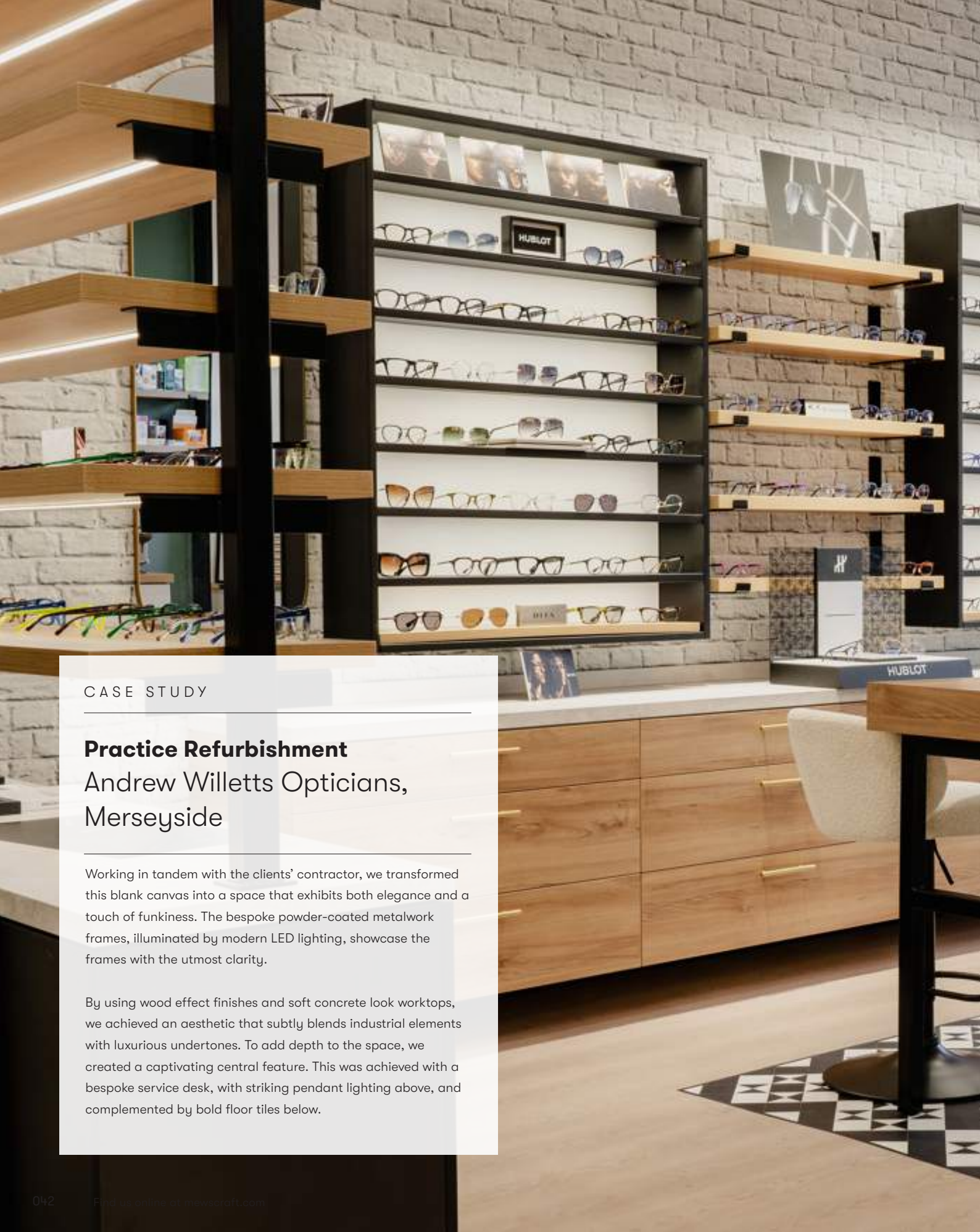
Generally people come to us because they have a firm need to change their practice or practices. They may need extra consulting rooms, a pre-screen area, a more impressive frame display and retail area, or they may be moving to a new premises. Others may wish to position their business to be more upmarket, or to appeal to a new Customer base.

We frequently visit the Customer to gather the information needed, and to get a good feel for their premises. Alternatively we can work from photographs and drawings, and online meetings.

After the fact-finding phase, we tend to provide 2D floor plans with different layout options. Our designers work with you to get the best solutions. A mood board and visuals may follow, and at the same time we work to provide a quotation for the proposal. Once our Client is happy to proceed, and they have confirmed an Order, we work to plan and execute the refurbishment. This involves agreeing timescales and logistics, which will depend on the work being carried out.

Having carried out refurbishments all over the Country for more than 15 years, there are many examples of our work, the more recent ones which are case studies on our web-site. Please do call or email if you would like to talk to us about your own practice.





CASE STUDY

Practice Refurbishment Andrew Willetts Opticians, Merseyside

Working in tandem with the clients' contractor, we transformed this blank canvas into a space that exhibits both elegance and a touch of funkiness. The bespoke powder-coated metalwork frames, illuminated by modern LED lighting, showcase the frames with the utmost clarity.

By using wood effect finishes and soft concrete look worktops, we achieved an aesthetic that subtly blends industrial elements with luxurious undertones. To add depth to the space, we created a captivating central feature. This was achieved with a bespoke service desk, with striking pendant lighting above, and complemented by bold floor tiles below.

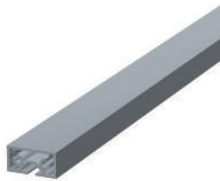


Window Displays

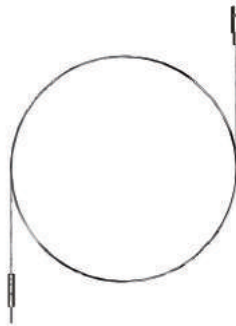
Of all elements within visual merchandising, window displays are often the most direct in attracting potential new customers. They are usually the first point of visual contact a customer has with a practice. If the window is eye-catching and imaginative, people will stop to look, and are much more likely to come in.

Array System

The Array is a cable system attached to the ceiling at the top, and either the floor or a window bed or display plinth at the bottom. Individual components can be fixed to the cables, and this allows for flexibility in the display, to make your window display stand out when viewed from the street.



Mounting Rail
£34.76 per metre



Mounting Steel Wire Set
3500mm max.
£61.57



Single Spectacle Display
£15.08



Acrylic Circular Shelf
190mm dia.
£36.44



Clear Acrylic Glass Ball
230mm dia.
£134.44



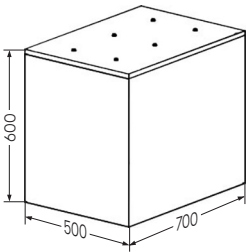
Frosted Acrylic Rectangular Shelf
500 x 190mm
£41.46

POS System

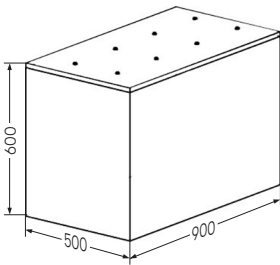
If you’re looking for a simple yet elegant way of displaying items in your window, the POS system is something to consider. The screw-in steel rods elevate the shelving and showcases. It’s so easy to change things around, by simply fixing them in new positions, and perhaps varying the height.



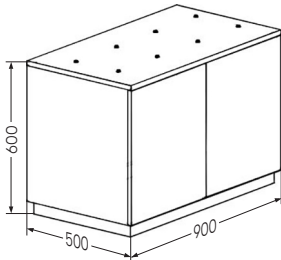
Dimensions



POS 7/6



POS 9/6



POS 9/6DC
With double cupboard

Accessories



Square Shelf
(Polar or Gloss White)
£59.05 250mm
£64.08 400mm
£69.10 600mm



Circular Shelf
(Polar or Gloss White)
£59.05 250mm
£64.08 400mm
£69.10 600mm



Showcase with
Clear Acrylic Case
£187.21 400mm

Prices from

Product Number

POS 7/4 400mm high	£328.75
POS 9/4 400mm high	£391.14
POS 9/4DC 400mm high	£497.79
POS 7/6 600mm high	£363.69
POS 9/6 600mm high	£427.92
POS 9/6DC 600mm high	£525.37

Prices may vary depending on finish.
Other finishes and sizes available. Please
contact us to discuss other options.

All prices exclude VAT.

LED Poster Panel

Pictures or graphics in the window help you to get the message out to passers by. The LED illuminated poster panel adds vibrancy and colour to your shopfront. These poster panels can be mounted on cables or hung from the ceiling on rods.

Prices from

A1 Portrait/Landscape
£426.98

A2 Portrait/Landscape
£312.53

A3 Portrait/Landscape
£170.78



How to proceed

We hope the practice refurbishments and individual products showcased in this brochure have inspired you. Whether you're interested in specific products or contemplating a complete refurbishment, please feel free to call or email us to discuss your needs further. We're here to assist you, whether it's for a partial refurbishment or setting up a new practice



1. Consultation

Whether contemplating a partial or complete refit, we begin by grasping your requirements through a telephone conversation or a site visit. During the visit, we conduct a thorough survey of the space to gain a comprehensive understanding of how we can assist you.



2. Design Process, Quotation & Order

Our experienced designers specialise in optical refurbishments. To kickstart the process, we create 2D layouts of your space, providing you the opportunity to refine and tailor the layout and function to your preferences.

Upon confirmation of the 2D layout, we can offer you a photorealistic 3D visual, allowing you to see very closely what your space could look like with samples for added clarity.

Once all details are fine-tuned, we supply you with a detailed, itemised quotation.



3. Fit-out

After placing your order, there's a lead time before we start work. We coordinate manufacturing, purchases, and tradespeople to align with your schedule. On-site, we efficiently execute the agreed programme. This can range from a day to several weeks—based on the extent of work. As experienced fit-out specialists, we streamline the fit-out process to keep on-site time to a minimum.





Where to find us

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Mewscraft

Commercial Design & Refurbishment